Mapping Broadband Health in America
2025 Release Navigation Guide

About the Platform

The *Mapping Broadband Health in America* platform puts you in the driver's seat to understand the intersection of broadband and health.

Contents

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Getting Started

Welcome Screen

The landing page offers three ways to experience this interactive mapping platform:

(1) Go directly to the platform

(2) Use the Help Guide to learn more about the features and functions of the platform

(3) Explore curated maps for one of the listed topic areas

Help Guide

The Help Guide explains how to explore the intersection of broadband and health data using the platform and walks you through its features. You can access the Help Guide through the Welcome Screen, "Help me use the Platform →" button or by clicking "NEED HELP?" on the right side of the map while using the platform.

Set View

The platform allows you to intersect broadband and health data of interest in three unique ways, called "Views." To begin, use the buttons above the map to select a view.

Overview:
Shows where broadband and health need coincide

Broadband:
Displays the broadband picture filtered by health

Health:
Displays the health picture filtered by broadband

Set Variables: Broadband

Use the "Broadband" dropdown box to explore data on Adoption, Broadband Access, Device Ownership, and Rural Access.
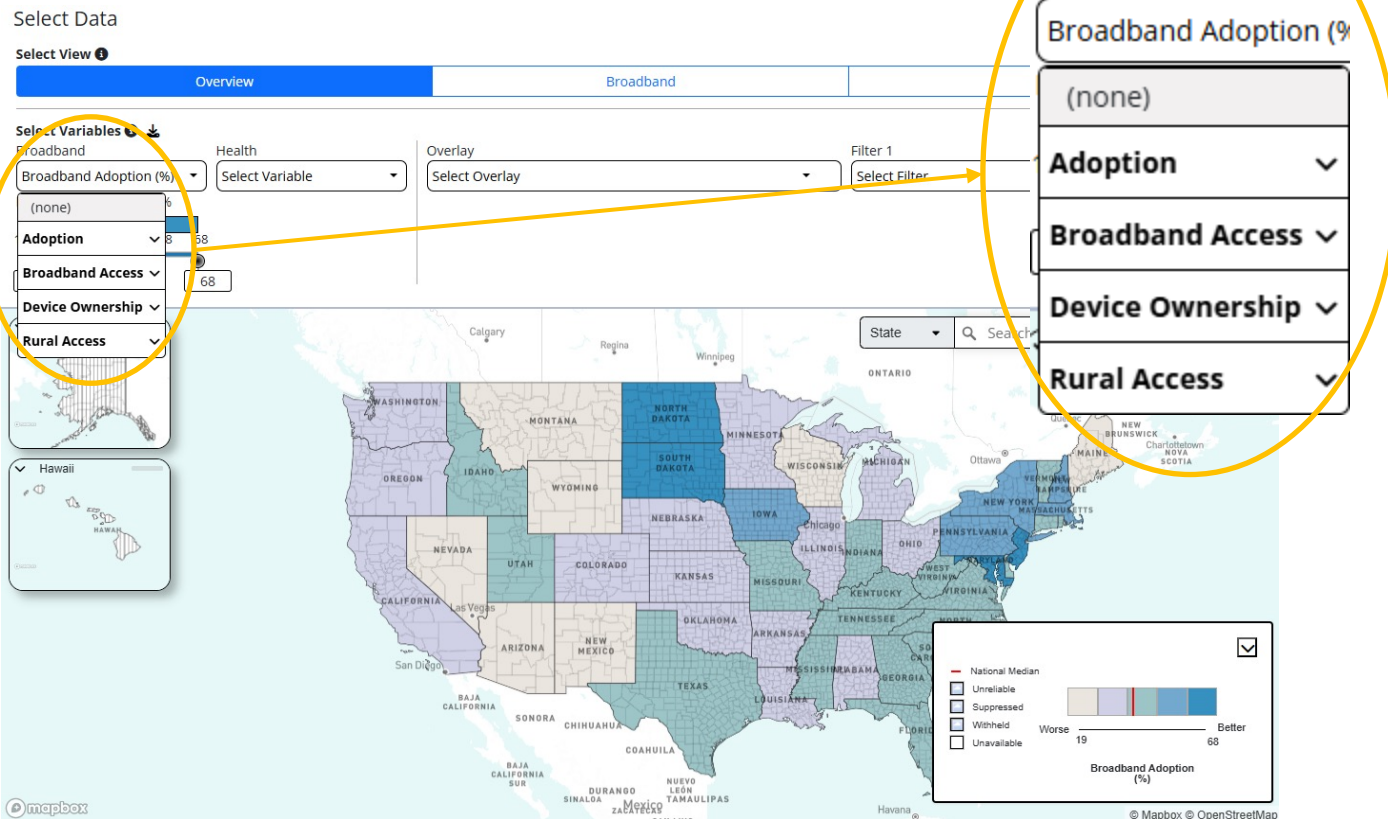
Broadband Variables

Adoption

- Broadband Adoption
- Internet Adoption – Any Speed
- Internet Adoption – High Speed (Self-Report)

Broadband Access

- Access to Fixed Broadband Providers
- Fixed Broadband Access
- Fixed Broadband and Mobile Access
- Mobile Access
- Mobile Broadband Only
- Most Common Download Speed (All Fixed Wireless)
- Most Common Download Speed (Any Terrestrial)
- Most Common Upload Speed (All Fixed Wireless)
- Most Common Upload Speed (Any Terrestrial)

Device Ownership

- Households – Desktop or Laptop Only
- Households – No Device
- Households – Smartphone Only

Rural Access

- Rural Fixed Broadband Access
- Rural Fixed Broadband and Mobile Access
- Rural Mobile Access

Set Variables: Health (1 of 3)

Use the "Health" dropdown boxes to explore data on Chronic Disease.
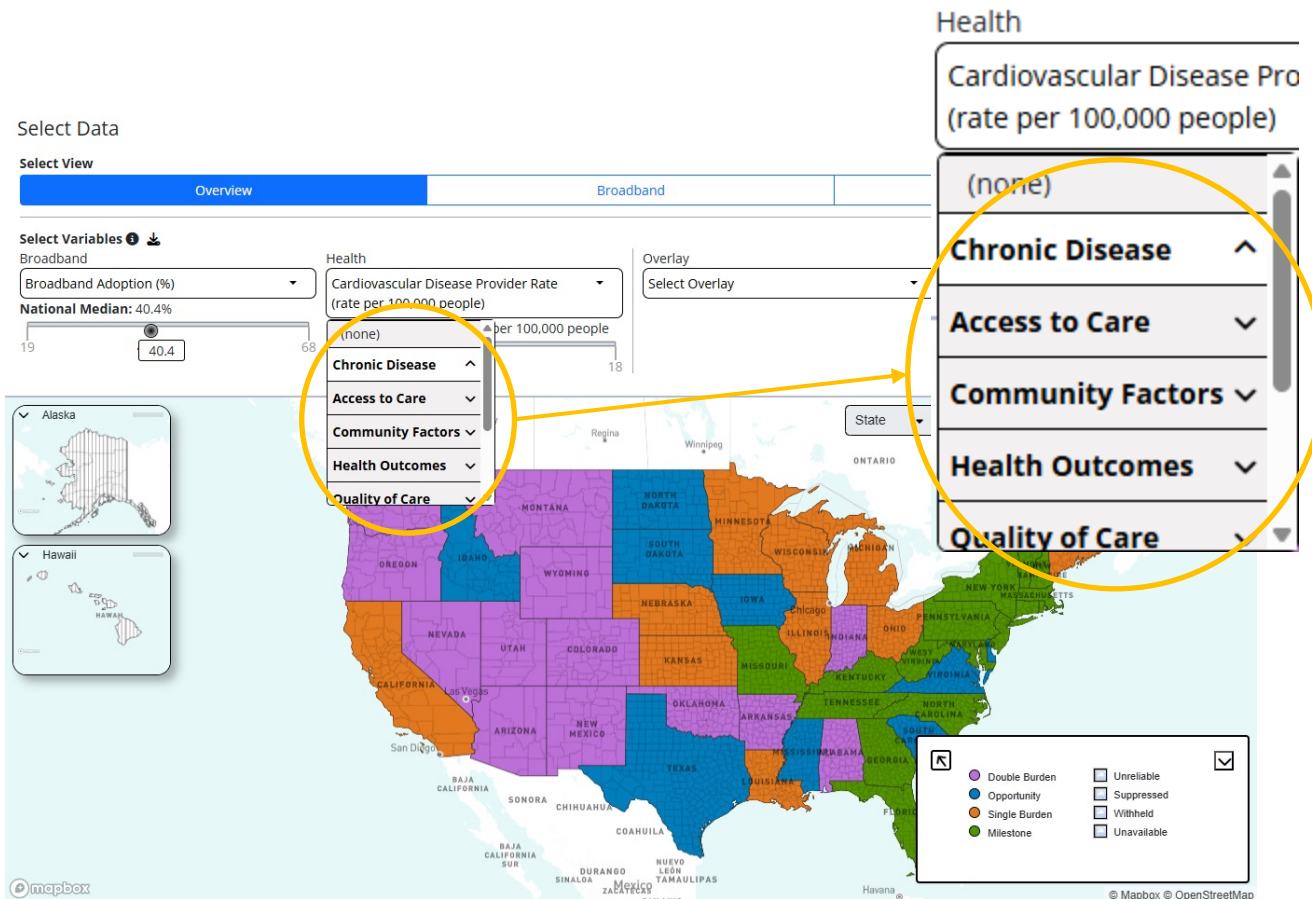
Chronic Disease Variables

Access to Care
- Cardiovascular Disease Provider Rate
- Dental Providers
- Mental Health Provider Shortage
- Outpatient Oncology Providers
- Physician Access

Community Factors
- Injury Deaths

Health Outcomes
- All Cancer Incidence
- All Cancer Mortality
- Breast Cancer Incidence
- Breast Cancer Mortality
- Cerebrovascular Disease Mortality Rate
- Colon Cancer Incidence
- Colon Cancer Mortality
- Diabetes
- Heart Failure Mortality Rate
- High Blood Pressure Prevalence
- High Cholesterol Prevalence
- Ischemic Heart Disease Mortality Rate

- Ischemic Heart Disease Prevalence
- Lung Cancer Incidence
- Lung Cancer Mortality
- Obesity
- Other Cardiovascular Disease Mortality Rate
- Poor/Fair Health
- Premature Death
- Prostate Cancer Incidence
- Prostate Cancer Mortality
- Sick Days
- Stroke Prevalence

Quality of Care
- Preventable Hospitalization

Risk Factors
- Colorectal Cancer Screening Prevalence
- Excessive Drinking
- Mammography Screening Prevalence
- Physical Inactivity
- Smoking

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Set Variables: Health

Use the "Health" dropdown box to explore data on Maternal Health.
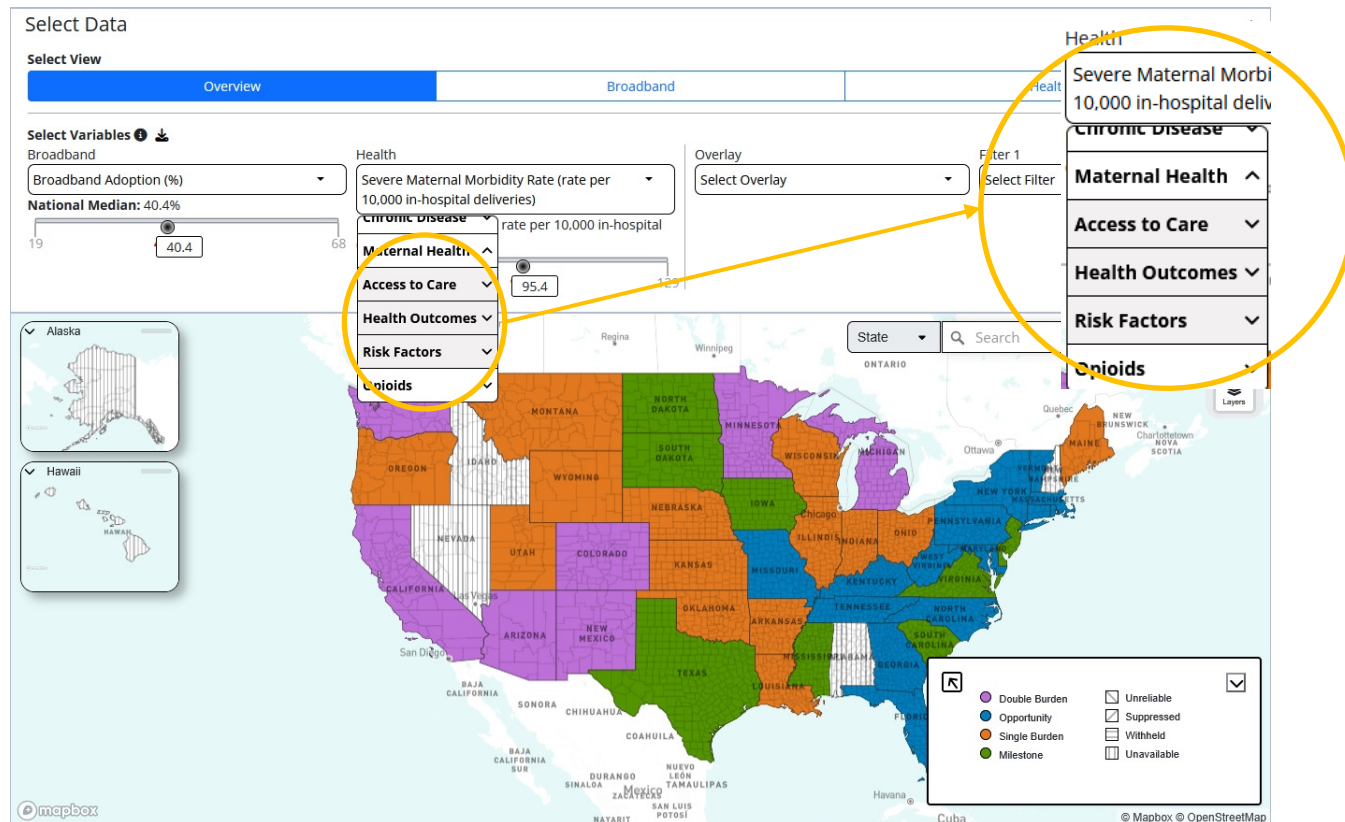
Maternal Health Variables

Access to Care
- Maternity Care Deserts

Health Outcomes
- Infant Mortality Rate
- Late Maternal Death Rate
- Maternal Deaths
- Maternal Mortality Rate
- Severe Maternal Morbidity Rate

Risk Factors
- Breastfeeding Initiation
- Low Birth Weight
- Maternal Diabetes
- Maternal Hypertension
- Pre-pregnancy Obesity
- Pre-term Births
- Smoking During Pregnancy

Use the "Health" dropdown box to explore data on Opioids.
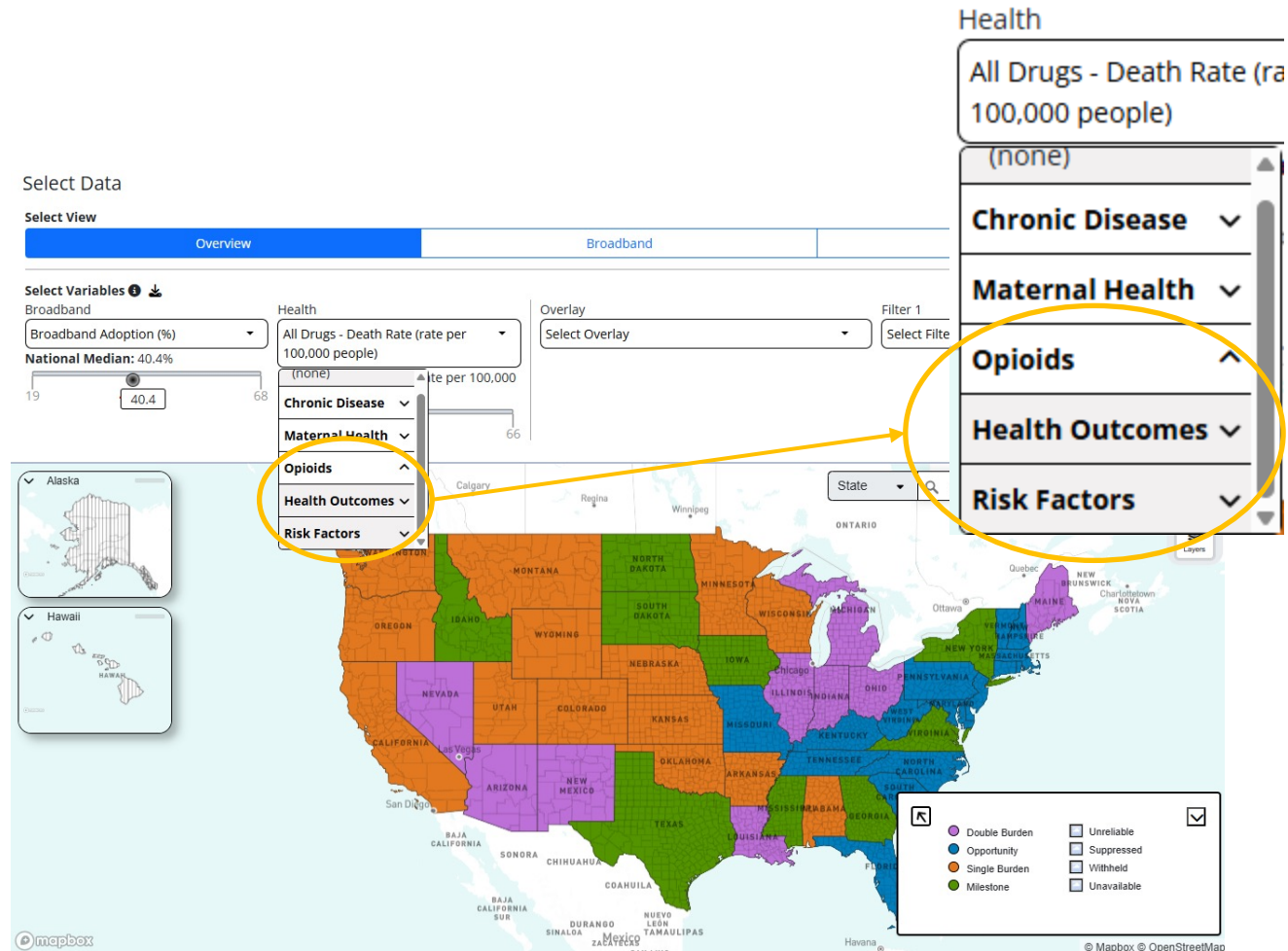
Opioids Variables

Health Outcomes
- All Drugs – Death Rate
- All Drugs – Death Rate Trends
- All Opioids – Death Rate
- All Opioids – Death Rate Trends
- Heroin – Death Rate
- Heroin – Death Rate Trends
- Opioid Use Disorder
- Prescription Opioids – Death Rate
- Prescription Opioids – Death Rate Trends
- Synthetic Opioids – Death Rate
- Synthetic Opioids – Death Rate Trends

Risk Factors
- Opioids Prescription Rate
- Opioids Prescription Trends

Adjust Variable Data Thresholds and Filters

Select View 🛈

Overview	Broadband	Health

Select Variables 🛈 ⤓

Broadband	Health	Overlay	Filter 1
Broadband Adoption (%) ▼	Diabetes (%) ▼	Select Overlay ▼	Select Filter ▼

National Median: 40.4%

19   **40.4**   [52.7] 68

National Median: 10%

7   [10]   15

In "OVERVIEW" view, the sliders are used to set the broadband and health thresholds to create the C2H Regional Categorization. The default thresholds are the national median values for the respective Broadband and Health variables, unless noted otherwise. When the slider is moved, the national median remains visible, as in the Broadband variable above.

To adjust the threshold, slide the moveable dot under the variable. The map will update to reflect the broadband and health need based on your selections.

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Select a Map Overlay

Use the "Overlay" dropdown box to select demographic data to display on your customized map.
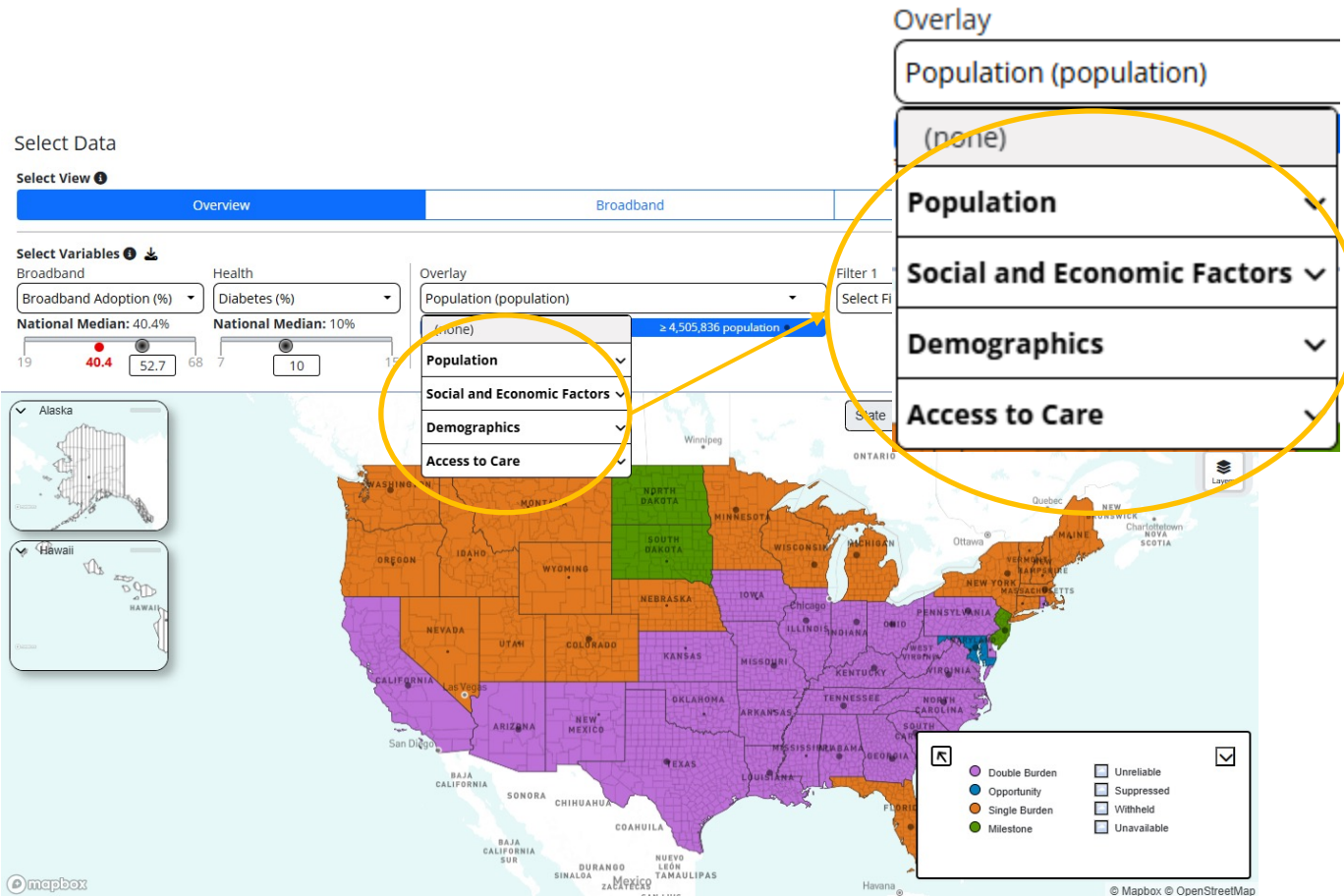
Overlay Options

(Numbers are Based on National Median)

Population
- Age (Over 65 Years)
- Female
- Population

Social and Economic Factors
- Education
- Median Household Income
- Unemployment

Demographics
- Maternal Age

Access to Care
- Number of Hospitals with Chemotherapy Services
- Number of Hospitals with Mammography Services
- Number of Hospitals with Oncology Services

Overlay variables appear as dots on your customized map. Larger dots represent data above the national median, while smaller dots represent data below the national median.

Select Platform Filters (1 of 2)

Use the "Filters" dropdown boxes to filter results based on selected health variables, social and economic factors, and other demographic measures. Up to two filters can be selected.
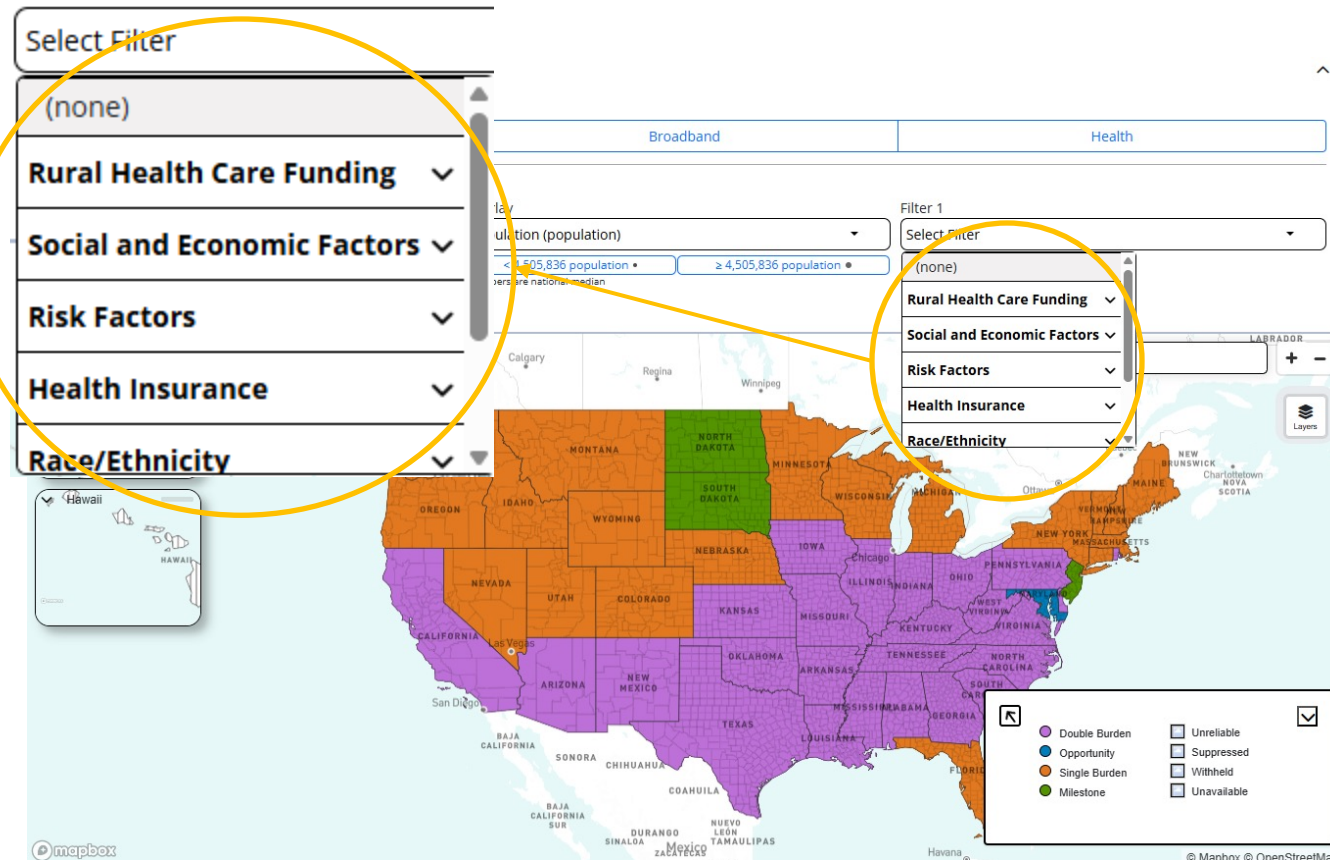
Filter Options

Rural Health Care Funding
- All Eligible Entities (Total)
- Community Health Centers
- Community Mental Health Centers
- Consortia
- Dedicated Emergency Rooms
- Educational Institutions
- Local Health Departments
- Not-For-Profit Hospitals
- Other Entities
- Rural Health Clinics
- Skilled Nursing Facilities

Social and Economic Factors
- Food Insecurity
- Households – No Vehicle
- Poverty
- Veteran Status

Risk Factors
- HIV Prevalence
- Poor Mental Health Days

Health Insurance
- Medicaid
- Medicare
- Percent Uninsured
- Private Insurance

Broadband
- Percentage Served
- Percentage Underserved
- Percentage Unserved

Race/Ethnicity
- Race/Ethnicity (All) - AI/AN
- Race/Ethnicity (All) - Asian
- Race/Ethnicity (All) - Black
- Race/Ethnicity (All) - Hispanic
- Race/Ethnicity (All) - Multiple
- Race/Ethnicity (All) - NH/PI
- Race/Ethnicity (All) - White

Rurality
- Rurality – Min/Max
- Rurality – Quintiles

Community Factors
- Severe Housing

Selecting a Maternal Health variable will add maternal health-specific options to the filter dropdown menus.

Maternal Health Filter Options
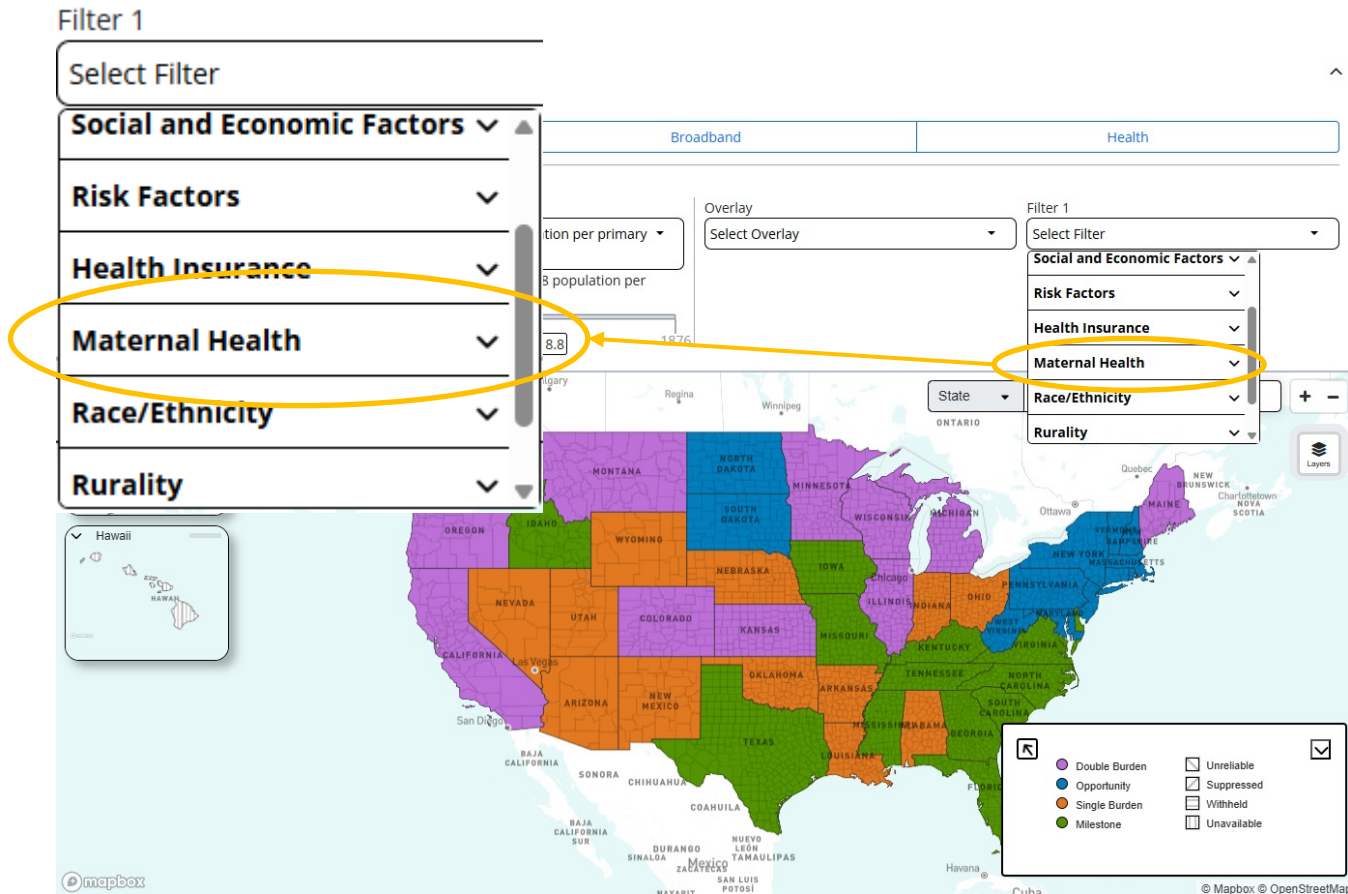
- Race/Ethnicity (Maternal) – AI/AN
- Race/Ethnicity (Maternal) – Asian
- Race/Ethnicity (Maternal) – Black
- Race/Ethnicity (Maternal) – Hispanic
- Race/Ethnicity (Maternal) – Multiple
- Race/Ethnicity (Maternal) – NH/PI
- Race/Ethnicity (Maternal) – Non-Hispanic
- Race/Ethnicity (Maternal) – White

Navigate the Platform

Move Around the Map

Click, hold, and drag the map to move across the country.
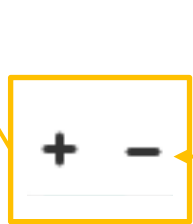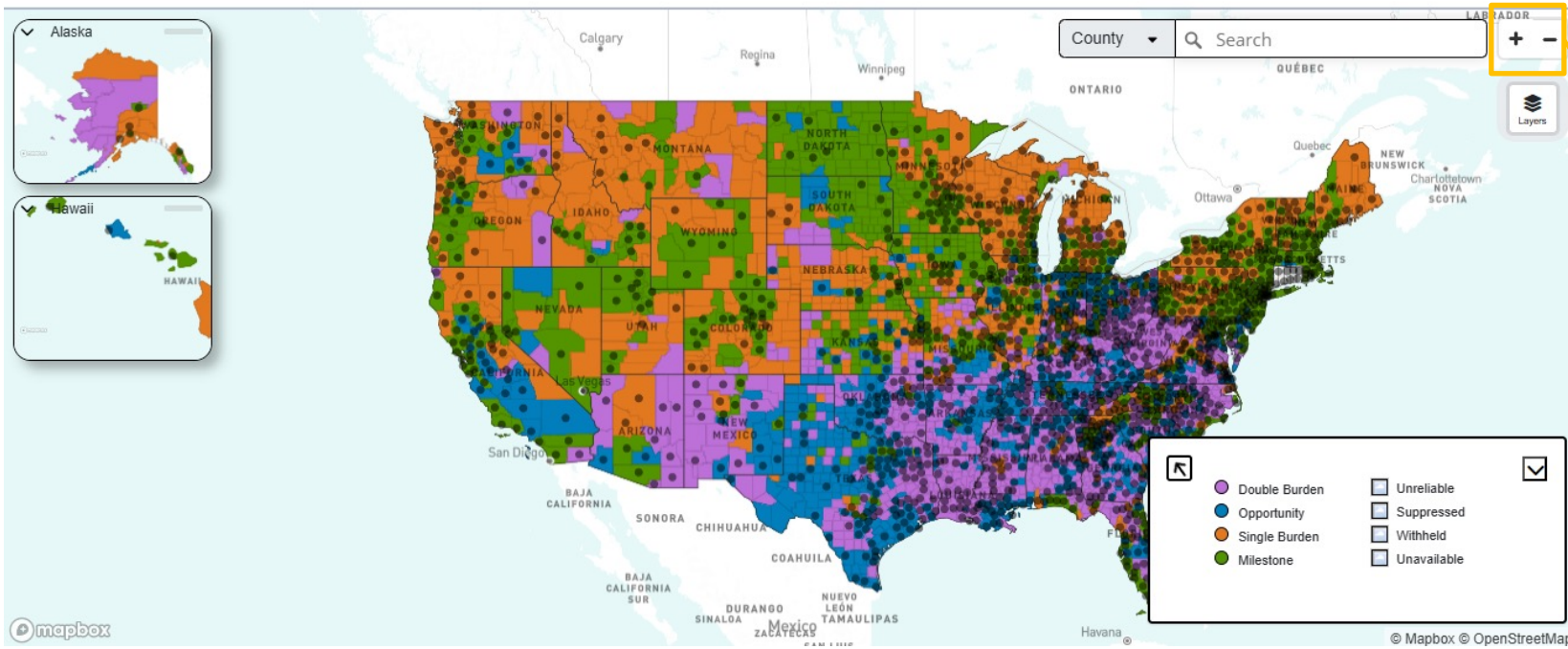
Use the Zoom controls to zoom in (+) and out (-) of the map.

Set to State or County Level & Select Layers

Specify whether the map will show data at the state or county level (note: not all data is available at county level)
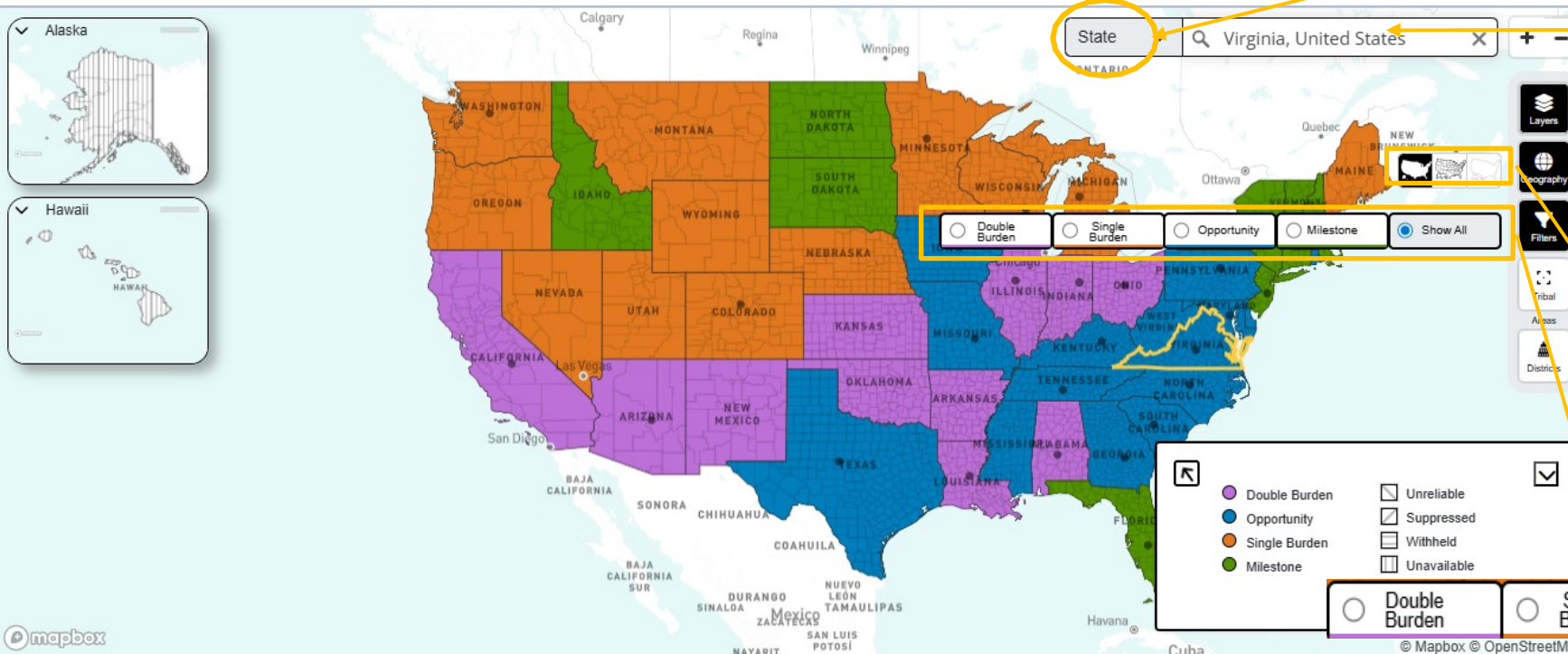
Search to zoom into a county or state

Select "Layers" to view a list of layers for Geography, Filters, Tribal Areas, and Districts.

The "Geography" layer provides three options for displaying and isolating your state.

If "Overview" view is selected, the Filters layer will appear. This layer allows you to filter by double burden, single burden, opportunity, or milestone.

Additional Layers
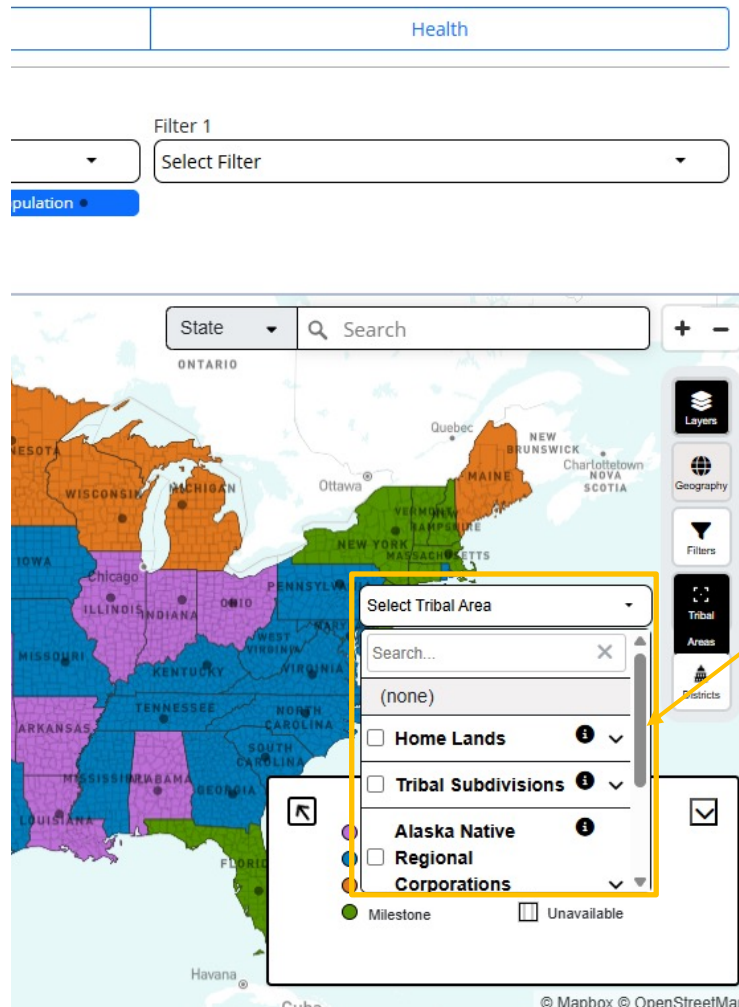
The "Tribal Areas" layer allows you to see legally defined geographic areas and subdivisions for federally recognized tribes, as well as statistical areas within American Indian reservations and lands.

The "Districts" layer allows you to view Congressional Districts for all 50 states and the District of Columbia.

Review Detailed Geographic Information
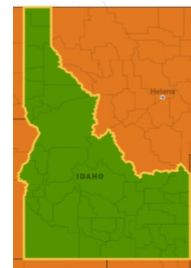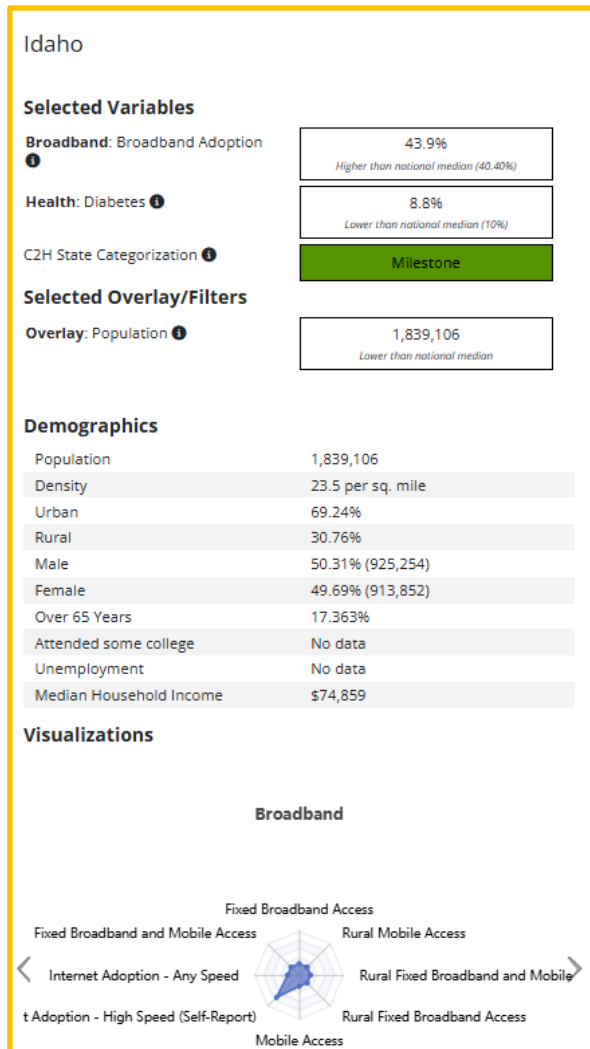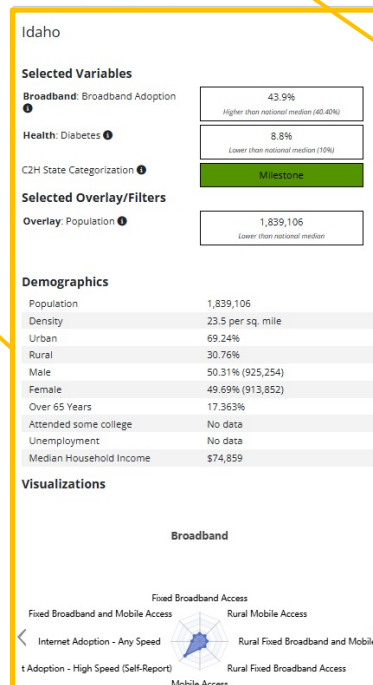
After you select a specific state or county, additional contextual information will appear to the left of the map. All information updates automatically when you select a new county or state.
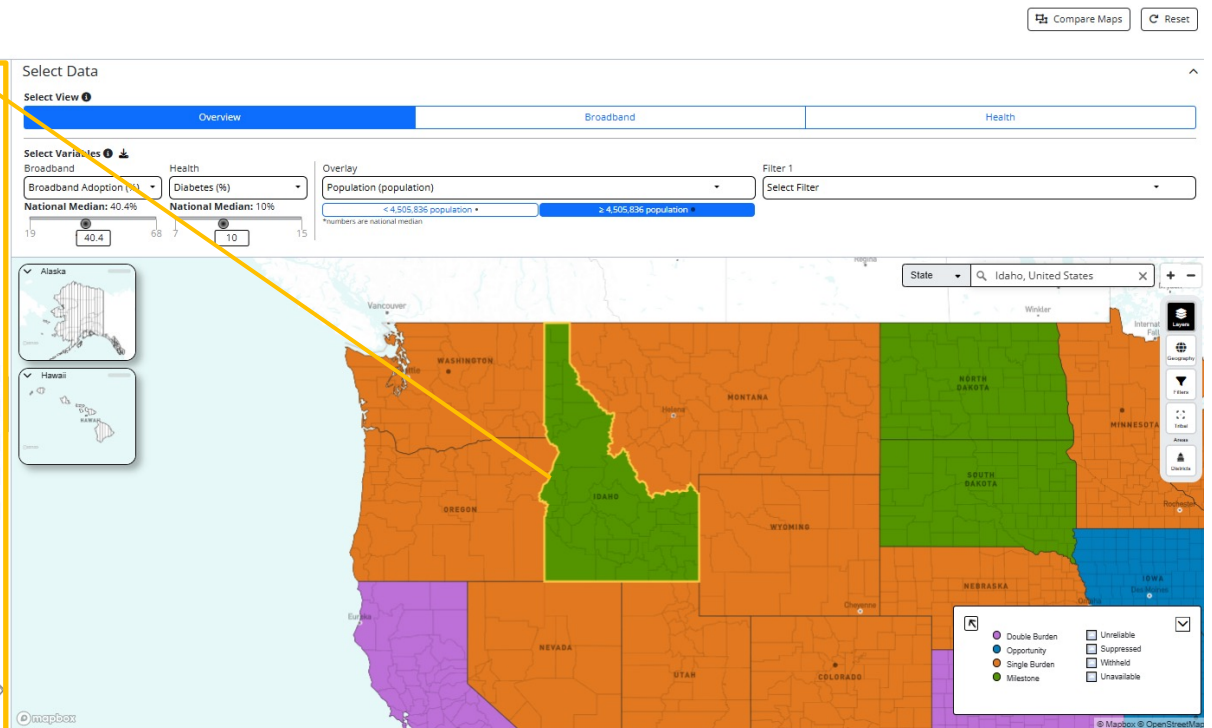
Expand Alaska and Hawaii
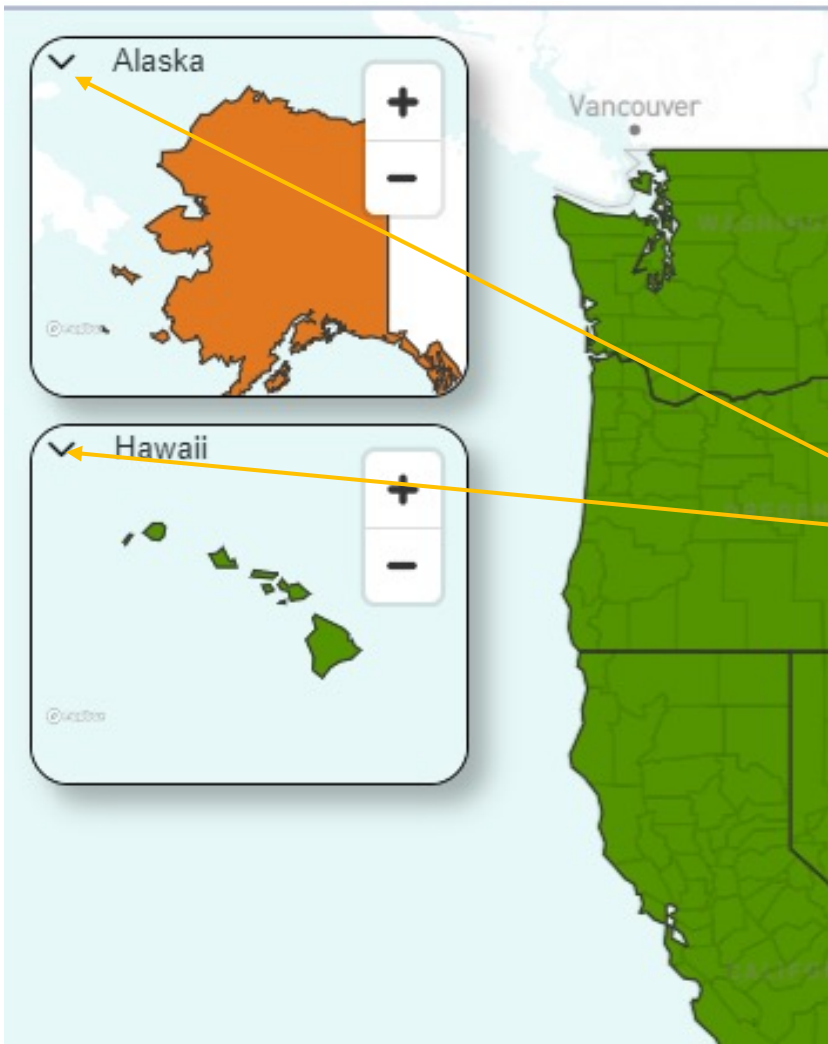
Alaska and Hawaii appear in separate panels on the top left side of the map. Click on the zoom buttons inside these panels to zoom in (+) or zoom out (-) of Alaska and Hawaii.

To minimize and focus on the contiguous United States, click on the arrows in the top left corner of these panels.

Smaller buttons will now appear for Alaska and Hawaii in the lower left corner of the map. Click these buttons to display larger visuals again.

Reset Selections

Use the "Reset" button on the far right of the Control Panel to remove all selections and start again on a new customized visualization.

C ↻ Reset

Mapping Broadband Health in America

⬇ Download Data   ➤ Share   📄 Export to PDF

Internet Adoption - Any Speed and Infant Mortality Rate
With overlay of Female and filters for All Eligible Entities (Total) and Medicaid

🗗 Compare Maps   ↻ Reset

To display additional information in this panel for a particular county, select the county on the map.

Select Data

Select View ⓘ

Overview	Broadband	Health

Focus on Broadband data, filtered by Health data

About Broadband and Maternal Health

The United States is the only developed country with increasing maternal mortality and severe maternal morbidity rates and, according to the CDC, more than 80% of maternal deaths are preventable. Broadband connectivity is related to more positive maternal health outcomes at the county level and is an important part of the toolkit for improving maternal health and

Select Variables ⓘ ⬇

Broadband	Health	Overlay	Filter 1	Filter 2
Internet Adoption - Any Speed (ratio) ▾	Infant Mortality Rate (rate per 1,000 live births) ▾	Female (%) ▾	All Eligible Entities (Total) (dollars) ▾	Medicaid (%) ▾

National Median: 87 ratio

National Median: 6.1 rate per 1,000 live births

21 ———●——— 100+
87

1 ———●——— 36
6.1

Overlay:
< 49.947 % ●
≥ 49.947 % ●
*numbers are national median

Filter 1:
Funding
No Funding

Filter 2:
< 17.416%
≥ 17.416%
*numbers are national median

Comparative Geographies

Mapping Broadband Health in America

[⤓ Download Data] [↗ Share] [🖨 Export to PDF]

Internet Adoption - Any Speed and Infant Mortality Rate
With overlay of Female and filters for All Eligible Entities (Total) and Medicaid

[⊞ Compare Maps] [↻ Reset]

To display additional information in this panel for a particular county, select the county on the map.

About Broadband and Maternal Health

The United States is the only developed country with increasing maternal r
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About t

Mapping Bi

Select Data

Select View ⓘ

Focus on Broadband data, filtered by Health data

Overview	Broadband	Health

Select Variables ⓘ ⤓

Broadband	Health	Overlay	Filter 1	Filter 2
Internet Adoption - Any Speed (ratio) ▼	Infant Mortality Rate (rate per 1,000 live births)	Female (%) ▼	All Eligible Entities (Total) (dollars) ▼	Medicaid (%) ▼

National Median: 87 ratio

Compare Maps   ✕

First Map: Internet Adoption - Any Speed and Infant Mortality Rate
With overlay of Female and filters for All Eligible Entities (Total) and Medicaid

Second Map: *Internet Adoption - Any Speed and Maternal Mortality Rate **
* Select view and variables below to configure secondary map.

Select View ⓘ

Overview	Broadband	Health

Select Variables ⓘ

Broadband	Health	Overlay	Filter 1
Internet Adoption - Any Speed (ratio) ▼	Maternal Mortality Rate (rate per 100,000 live births) ▼	Select Overlay ▼	Select Filter ▼

National Median: 87 ratio

21 ————●———— 87 — 100+

National Median: 26.3 rate per 100,000 live births

9 ————●———— 26.3 — 51

[Open Maps →]

After generating a map by selecting variables, filters, and overlays, you can create a second map and compare it with the first using the Compare Maps feature.

Choose variables, overlays, and filters for the second map, then click "Open Maps" to view both maps side by side in a new window.

[Open Maps →]

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Create Your Custom Map

The legend explains what is being shown on the map and includes a map key and the definition section.
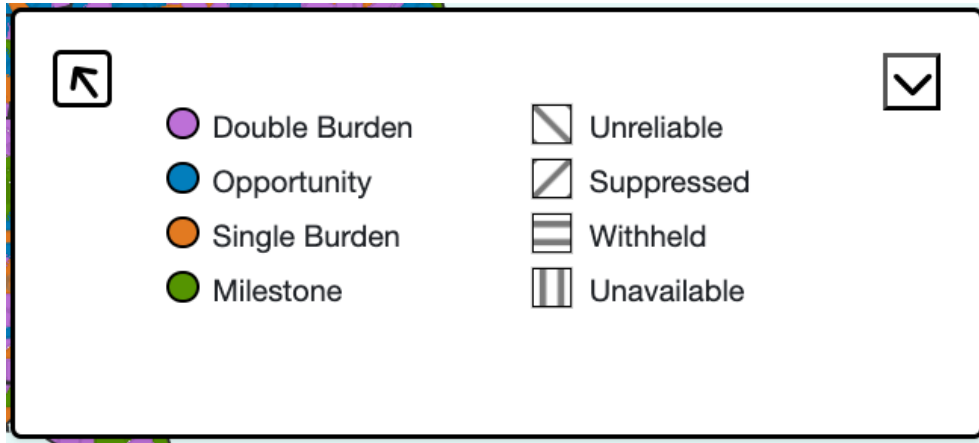
In "OVERVIEW" view, once you select a broadband and health variable, the map is sorted into categories that allow users to quickly understand the relationship between broadband connectivity and health need by geography. States and counties will fall into one of four categories:

- *Double burden*: Area has *lower* connectivity status and *higher* health need than threshold
- *Single burden*: Area has *lower* connectivity status and *lower* health need than threshold
- *Opportunity*: Area has *higher* connectivity status and *higher* health need than threshold
- *Milestone*: Area has *higher* connectivity status and *lower* health need than threshold

Occasionally, data is unavailable either because it is **unavailable, unreliable, suppressed, or withheld**. These four categories are shown as patterns on the map. You can view the specific definition by hovering over the word in the legend.

The legend explains what is being shown on the map and includes a map key and the definition section.
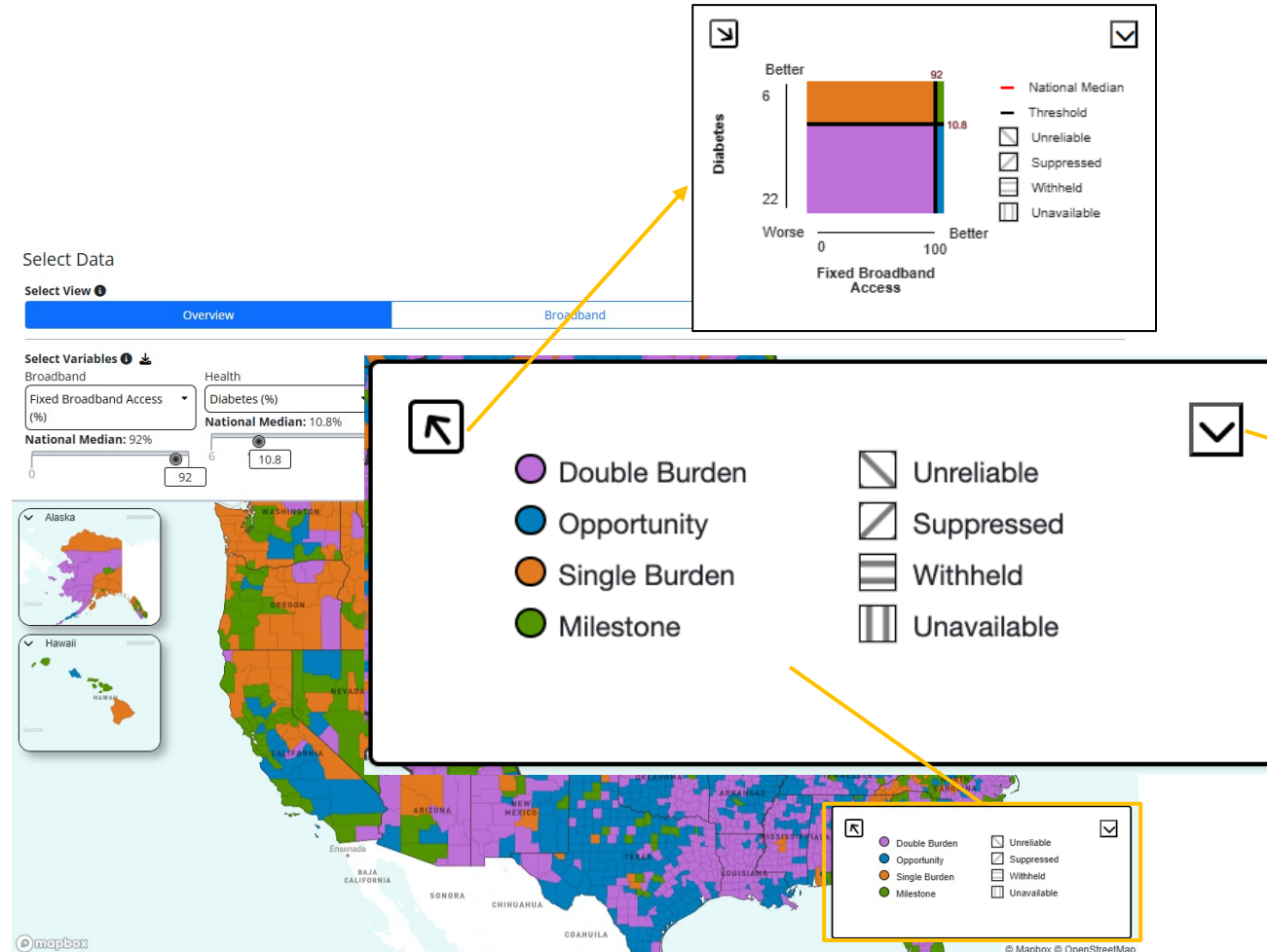
Click the left arrow to open a pop-up that shows categories arranged in colored quadrants and selected thresholds as thick black lines. It automatically updates if you change a threshold. The national median for each variable is shown as a thin red line and does not change.

Click the right arrow to shrink the legend to a small button in the bottom right corner of the map.

Nationwide Plot and Statistics: OVERVIEW View

The "Plot" panel depicts the number of states or counties represented in your custom map by C2H categorization. The "Statistics" panel provides the number and population of states or counties in each category. The "View Details" button provides downloadable lists of the states or counties in each category.
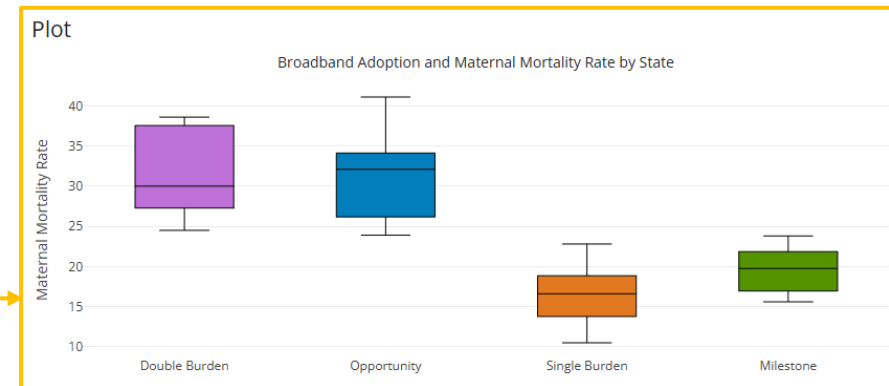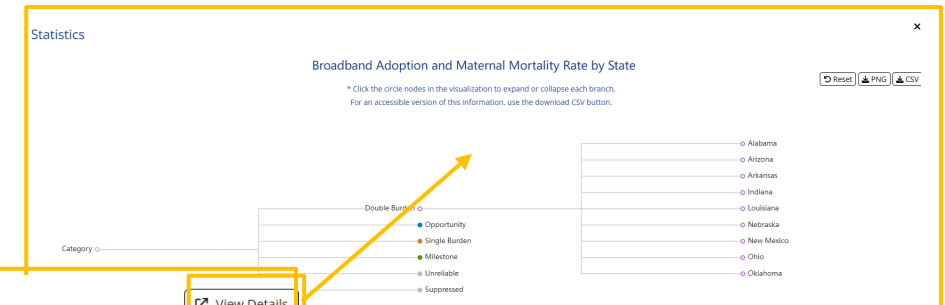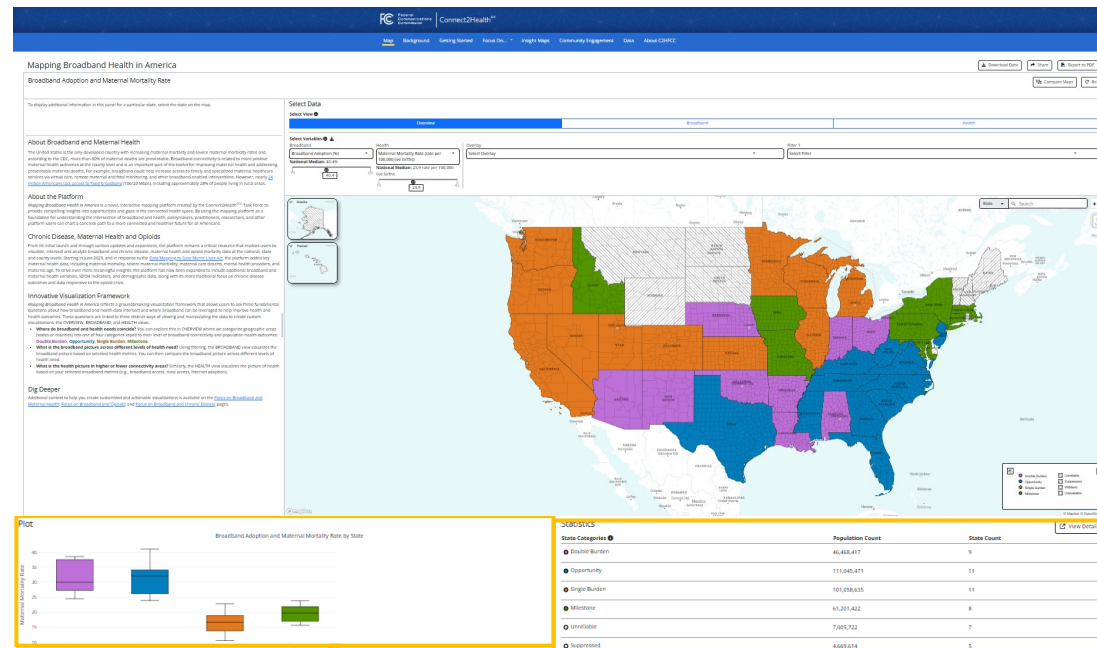
Use the Map Legend: BROADBAND or HEALTH Views

In the "BROADBAND" or "HEALTH" view, the map key displays the selected broadband or health variable in quintiles (fifths) from higher need (left) to lower need (right). The quintiles correspond directly to the quintiles that appear underneath the variable dropdown and use the same colors. For reference, the national median is shown as a thin red line.

Click the right arrow to shrink the legend.
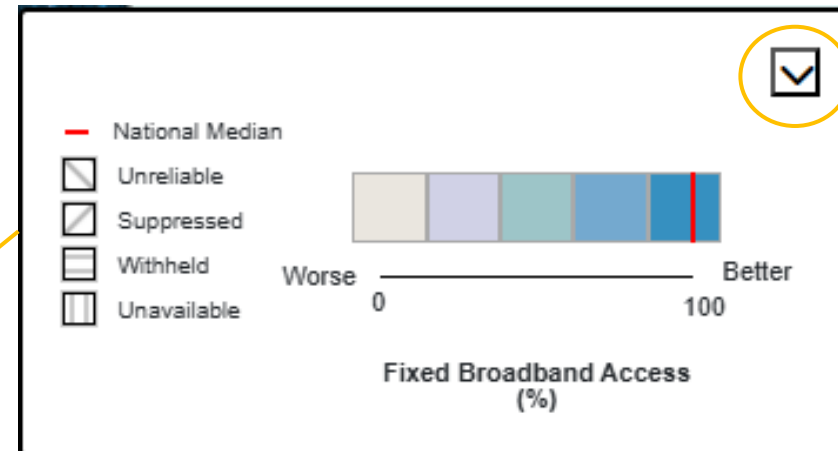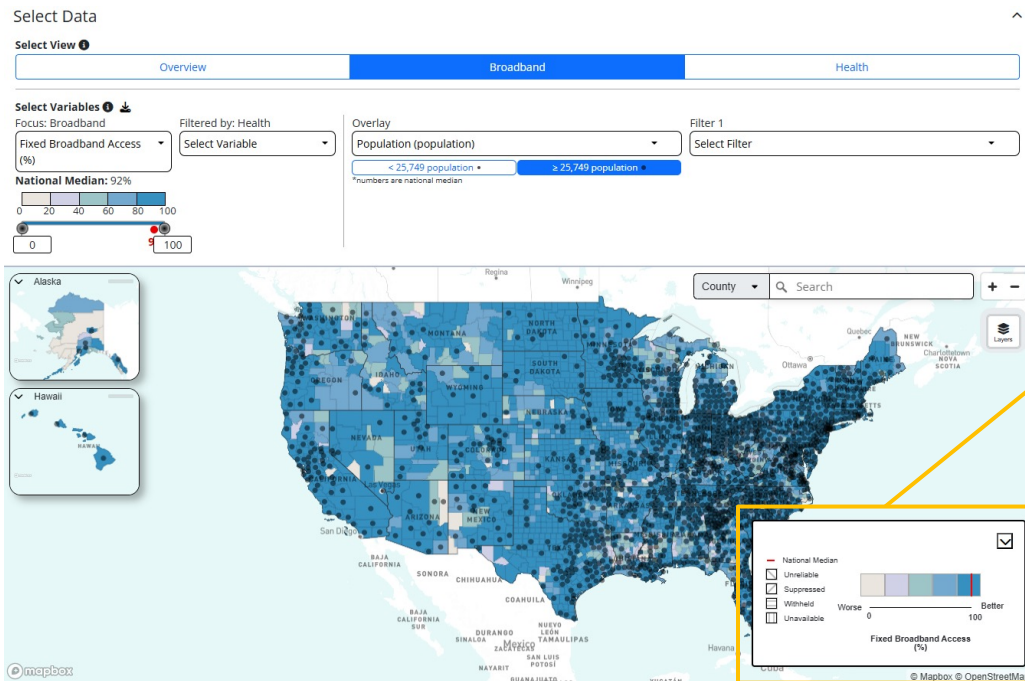
Nationwide Plot and Statistics: BROADBAND View

Use the "BROADBAND" view to visualize Broadband filtered by Health variables.
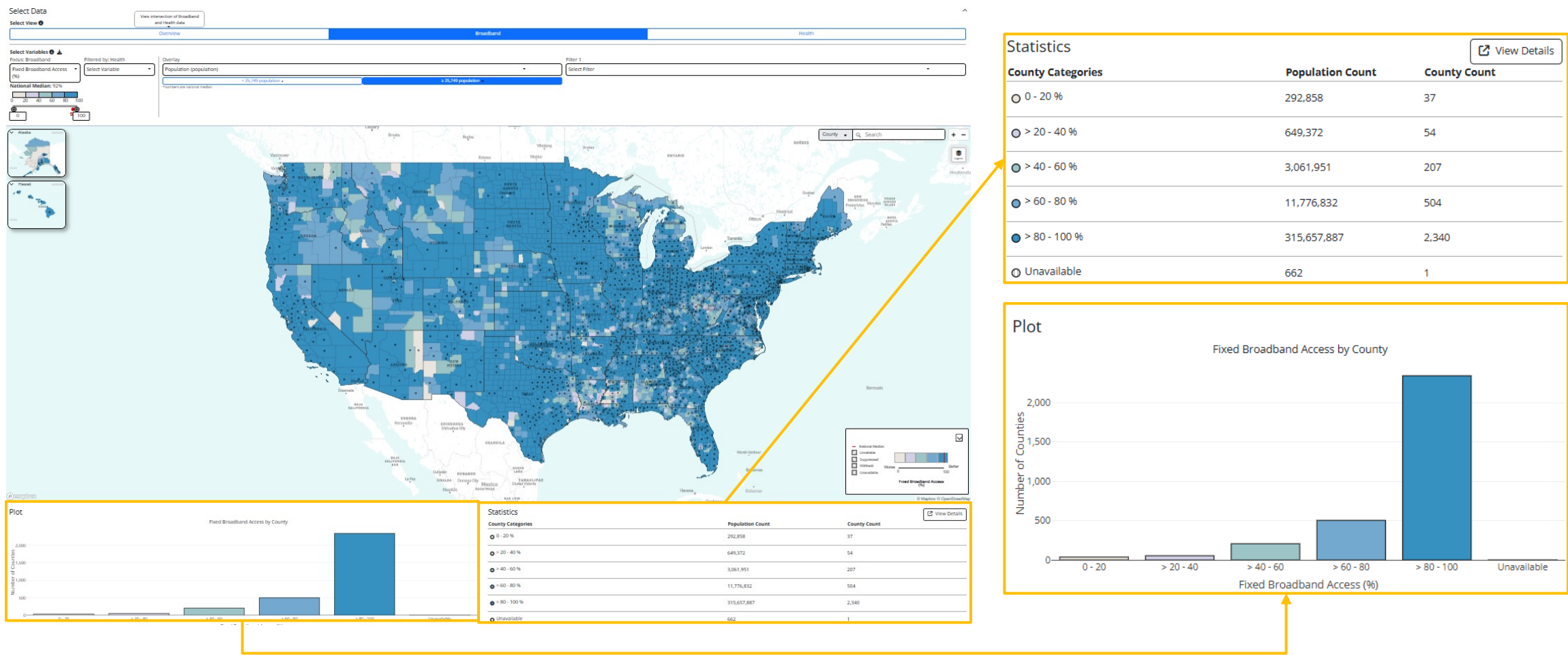
Nationwide Plot and Statistics: HEALTH View

Use the "HEALTH" view to visualize Health filtered by Broadband variables.
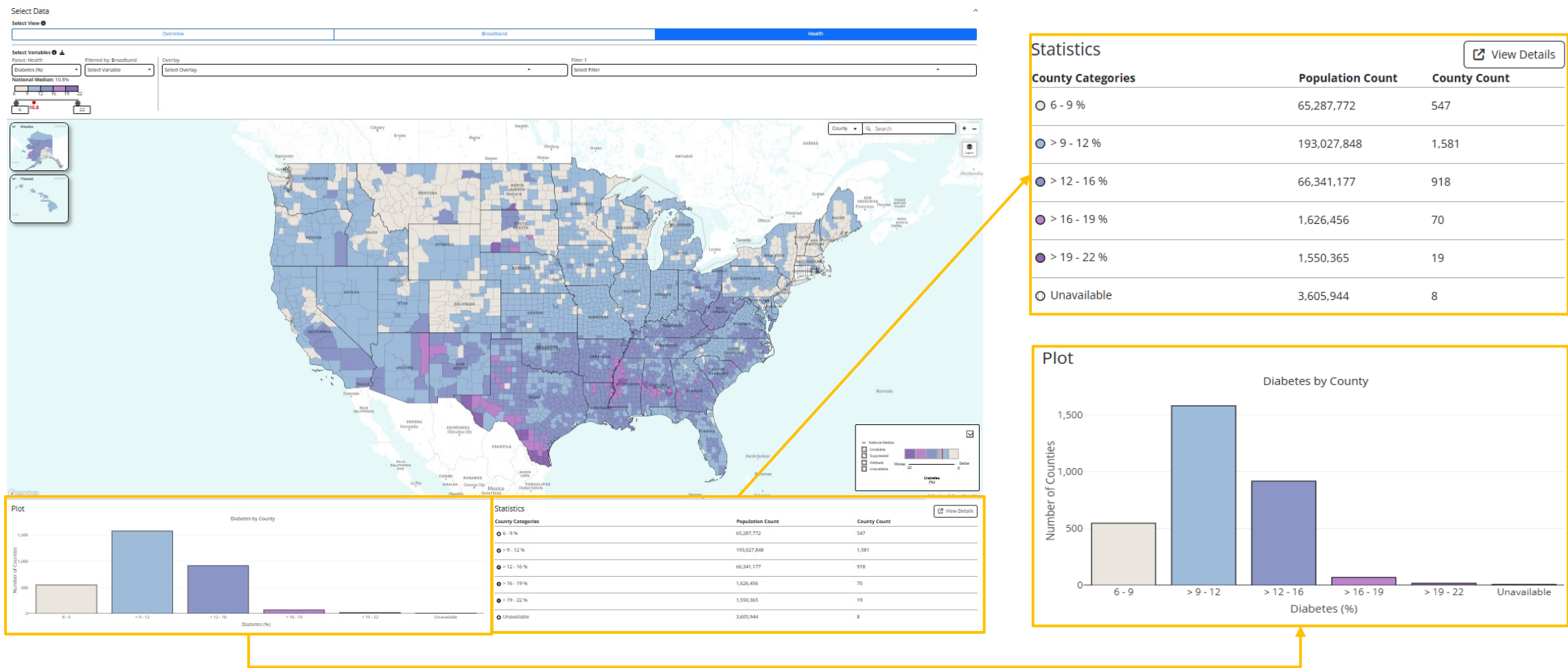
Statistics

County Categories	Population Count	County Count
○ 6 - 9 %	65,287,772	547
○ > 9 - 12 %	193,027,848	1,581
○ > 12 - 16 %	66,341,177	918
○ > 16 - 19 %	1,626,456	70
○ > 19 - 22 %	1,550,365	19
○ Unavailable	3,605,944	8

Plot

Diabetes by County

Download and Share

Data Sharing Toolbar

Download data

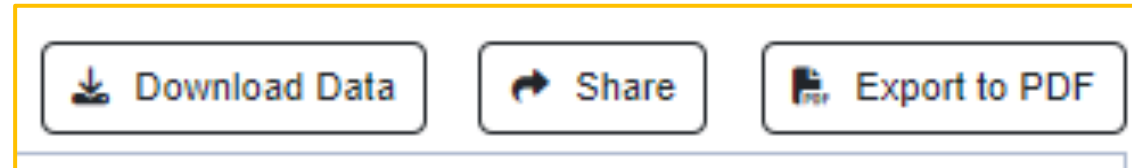Select "Download Data" in the top right corner to download the data behind the platform and visualizations. You can download at the National, State and County levels in both CSV and JSON formats.

Share

Select "Share" in the top right corner to generate a link to your customized map, including your selected variables, overlays, and filters.

Export to PDF

Select "Export to PDF" in the top right corner to generate a PDF showing your customized map and supporting visualizations. You can select which elements, including plots, statistics, and supporting visualizations, should be included in the PDF export.
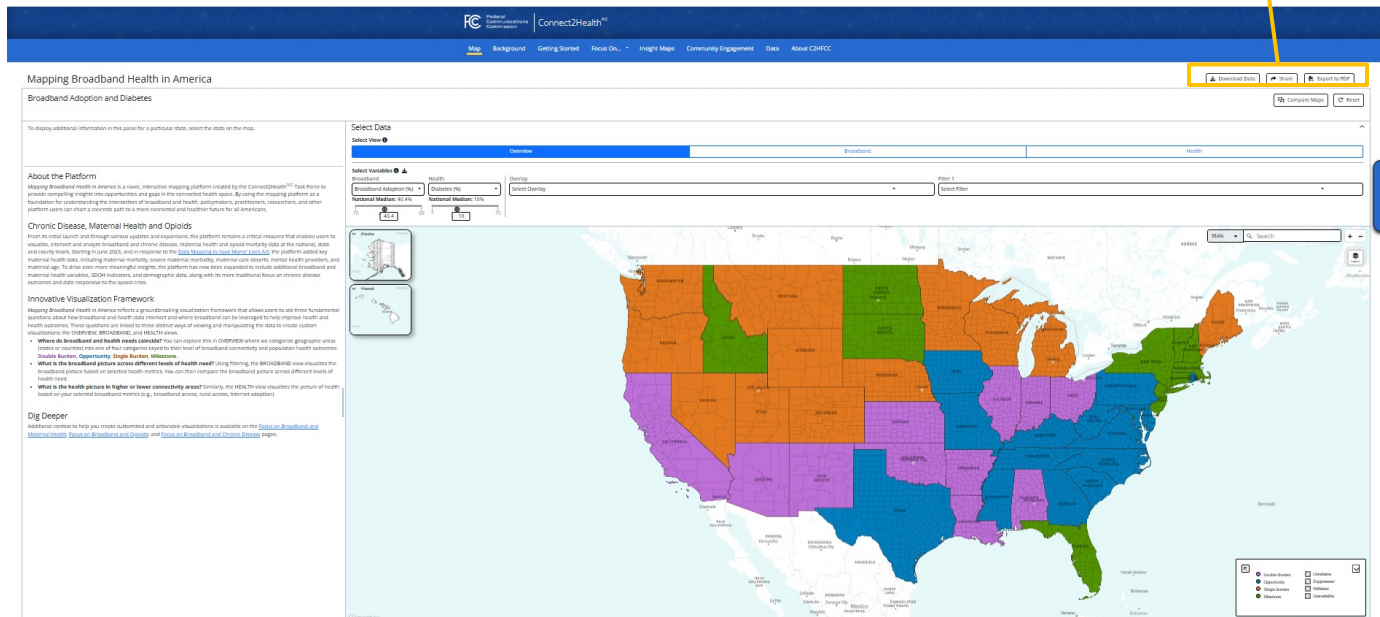
Tailored Download

After making variable selections, click the download button to download data for the selected variables and states or counties. Your data will download automatically in .csv format.